



for people,
for the planet

OUR VISION

Our vision is of a future with a good quality of life for all, a healthy and biodiverse environment, and a stable and sustainable population size.

OUR VALUES

Our values are the ethics to which we subscribe. We believe:

- in the value of healthy and diverse ecosystems, and of just and sustainable human societies
- that we all have duties to the community and to future generations to act in ways that do not undermine the protection, fulfilment and advancement of fundamental rights and freedoms; in a world of limited resources our reproductive and consumption choices are of critical importance to discharging these fundamental moral duties
- that everyone has a right to a standard of living adequate for health and well-being, and to an international order in which fundamental rights and freedoms, including gender, sexual and reproductive rights, can be fully realised.

OUR PRINCIPLES

Our principles are guidelines that define *how* we conduct our activities. These are that we:

- seek to work within the mainstream of politics and society;
- focus on population within the wider context of related issues, including in particular over-consumption, gender and social inequality, and environmental degradation.
- are independent, but seek to work with others.
- make claims based on sound evidence.
- are a learning organisation.
- adopt professional standards.
- follow a scientific approach to solutions and foster research.

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